

JOIN US!

**148th
Annual
MSFDA
Conference
& Fire School**



**SEPTEMBER 18-20, 2025
BREEZY POINT, MN**



**Minnesota State Fire Department Association
148th Annual Conference and Fire School
Breezy Point, MN September 18-20, 2025**

CONFERENCE SCHEDULE

Thursday, September 18

12 pm – 4 pm	MSFDA Board Meeting – <i>Governor’s Room</i>
6 pm – 8 pm	Registration – <i>Front Desk Lobby</i>
7 pm – 10 pm	Welcome Reception/Bonfire – <i>Canopy and Wizbang Decks</i>

Friday, September 19

7 am – 7:45 am	Breakfast for Conference Attendees – <i>Marina II</i>
7 am – 1 pm	Registration – <i>Front Desk Lobby</i>
8 am – 12 pm	Educational Classes – <i>Breakout Rooms</i>
9 am – 11 am	Vendor Set Up – <i>Minnesota & White Birch Rooms</i>
11 am – 7 pm	Vendor Show – <i>Minnesota & White Birch Rooms</i>
12 pm – 1 pm	Lunch for Conference Attendees in Vendor Show Area – <i>Minnesota & White Birch Rooms</i>
1 pm – 5 pm	Educational Classes - <i>Breakout Rooms</i>
5 pm – 5:30 pm	NFSA Side-by-Side Live Fire Sprinkler Demonstration – <i>Parking Lot</i>
5:30 pm – 7 pm	Vendor Reception – <i>Minnesota & White Birch Rooms</i>
7 pm – 10 pm	Social Gathering – <i>Dockside Lounge</i>

Saturday, September 20

7 am – 7:45 am	Breakfast for Conference Attendees – <i>Marina II</i>
8 am – 12 pm	Educational Classes – <i>Breakout Rooms</i>
11:30 am – 2 pm	Lunch and Guest Activity - Cookie Decorating by Biddy Bakehouse - <i>Lakeside Ballroom</i>
12:15 pm – 2 pm	Lunch for Conference Attendees/MSFDA General Meeting – <i>Minnesota Room</i>
4 pm – 5 pm	Memorial Service – <i>White Birch Room</i>
5:30 pm – 6 pm	Social – <i>Minnesota Room</i>
6 pm – 8 pm	Conference Banquet – <i>Minnesota Room</i>
8 pm – 11:30 pm	Entertainment by “ Deuces Wild, Dueling Pianos ” – <i>White Birch Room</i>

MINNESOTA STATE FIRE
DEPARTMENT ASSOCIATION
148TH ANNUAL CONFERENCE
AND FIRE SCHOOL

BREEZY POINT, MN
SEPTEMBER 18-20, 2025

SPONSORSHIP OPPORTUNITIES

THURSDAY

Welcome Reception \$3000

FRIDAY

Breakfast \$4000

Lunch \$5000

Break \$750

Vendor Reception \$5000

Hospitality Event \$4000

SATURDAY

Breakfast \$4000

Lunch \$5000

Guest Luncheon/Activity \$2500

Break \$750

Conference Banquet \$10,000

Deuces Wild, Dueling Pianos \$7500

Your generous sponsorship will be highlighted by:

- Company name in meeting announcements and promotional materials
- Public recognition throughout the conference events
- Signage recognizing contribution at event
- Acknowledgement on program materials

Questions? Contact DeeDee at deedee@msfda.org





Minnesota State Fire Department Association 148th Annual Conference and Fire School

Breezy Point, MN September 18-20, 2025

Exhibitor Registration Form

Please complete this form, sign and mail with check to:

MSFDA
28711 Holly Drive NW
Isanti, MN 55040

Make checks payable to MSFDA.

VENDOR SET UP: Friday, September 19, 9-11 am

VENDOR SHOW DATE/TIME: Friday, September 19, 11 am-7 pm

**** Buffet Style Reception/Cocktails held in vendor show area ****

Exhibitor Information

Company Name: _____
Contact Person: _____ Title: _____
Address: _____ City: _____ State: _____ ZIP: _____
Cell: _____ Email: _____
Exhibitor #1: _____ Exhibitor #2: _____

Exhibitor Packages - Check boxes below to make selections

Package A - \$500

Single Booth (8'x 8'), includes 6' skirted table and 2 chairs

Package B - \$600

Single Booth (8'x 8'), includes 6' skirted table and 2 chairs
¼ page ad in conference booklet – REGISTER BY JULY 15

Package C - \$700

Single Booth (8'x 8'), includes 6' skirted table and 2 chairs
½ page ad in conference booklet – REGISTER BY JULY 15

Package D - \$850

Double Booth (16'x16'), includes 2 - 6' skirted tables/4 chairs
½ page ad in conference booklet – REGISTER BY JULY 15

Wi-Fi and ELECTRICITY IS COMPLIMENTARY WITH EACH PACKAGE

☐ Package A ☐ Package B ☐ Package C ☐ Package D

SPONSORSHIP OPPORTUNITIES AVAILABLE! Contact DeeDee at 763-221-9329 or deedee@msfda.org

